

**CAROLINA BILLFISH CLASSIC**  
**CHARLESTON HARBOR RESORT & MARINA**  
**SPONSORSHIP OPPORTUNITIES**

**2022**



**JUNE 22-25, 2022**

**Loyd Weston**  
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**843.284.7065**



# CAROLINA BILLFISH CLASSIC



June 22-25, 2022  
Charleston Harbor Resort & Marina

**JOIN US!**

The **Carolina Billfish Classic** at The Charleston Harbor Resort & Marina is Home of the South Carolina Blue Marlin State Record and the largest billfish tournament ever held in South Carolina.

As the third leg of the legendary South Carolina Governor's Cup Billfishing Series, we offer the best in fishing, entertainment, and competitive camaraderie.

As a sponsor of the **Carolina Billfish Classic**, you will experience the opportunity to connect with boat owners, captains, crew, anglers, fellow sponsors, and spectators. Our website, **FishCBC.com**, features special events, daily tournament updates, participants, photos, sponsor logos, as well as sponsor links. **Facebook** and **Instagram** pages are updated constantly to create excitement from the beginning of the fishing season, to keep anglers and the general public informed on upcoming events and tournament daily fishing updates, and to brag about our sponsors to get you the exposure you want and deserve!

Sponsors receive tickets to all of our events, which will provide a tremendous opportunity to interact with participants, crews, fishing enthusiasts, and volunteers...all of whom are potential customers! And you can have a great time while increasing your business! You'll also have the opportunity to display your products or services throughout the tournament. Your banners may be displayed on the docks, at the weigh stations, and at the parties as well.

Thank you for considering a sponsorship with the **Carolina Billfish Classic**. We look forward to being your partner and making the **CBC 2022** better than ever!

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## SCHEDULE OF EVENTS

### Wednesday | June 22

Final Registration at The Beach Club	3 – 7 pm
Owners and Captains Party: Bridge Bar	6 – 9 pm
Captains Meeting at the Bridge Bar	7 pm
T-W-T Registration at The Beach Club	3 – 9 pm

### Thursday | June 23

Day 1 Fishing	8 am – 3 pm
<i>Fish 2 out of 3 eligible days</i>	
Weigh-In	5 – 7 pm
Live Music at The Reel Bar	6 – 9 pm
Dinner on the Dock: Delivered to the boats	7 pm

### Friday | June 24

Day 2 Fishing	8 am – 3 pm
Weigh-In	5 – 7 pm
Bars Open & Party at the Point	5 – 10 pm
Dinner on the Dock: Delivered to the boats	7 pm

### Saturday | June 25

Final Day Fishing	8 am – 3 pm
Weigh-In	5 – 7 pm
Bars Open & Live Music on the Beach	6 – 10 pm
Dinner	7– 9:30 pm
Awards Presentation	8 pm

\* Schedule subject to change without notice

In our commitment, **Carolina Billfish Classic** will provide your company with exceptional exposure to our boat owners, crew, anglers, families, and the community at large. From display and social media, to banner placements and public relations, we ensure that you receive the best exposure for your marketing dollars.

### Tournament Features | Editorial Coverage Public Relations

Marlin Magazine (circulation 40,000+)  
The Post & Courier  
Sport Fishing (circ. 150,000+)  
The State  
Charleston Magazine  
Beaufort Gazette  
IntheBite  
The Island Packet  
South Carolina Wildlife  
Charleston City Paper  
Big Game Fishing Journal  
Moultrie News  
Saltwater Sportsman  
The Greenville News  
Tideline  
The Colletonian

### Digital Exposure

FishCBC  
InTheBite  
Twitter  
Reel Time App  
Lowcountry Outdoors  
Sportfishing Magazine  
Charleston Harbor Resort & Marina  
CharlestonFishing  
Facebook  
Instagram  
Marlin Magazine  
Charleston CVB

### Onsite Presence

Your support as a sponsor is demonstrated throughout tournament week through banner placement and product display spaces. In addition, private and public events give sponsors an opportunity to interact with existing and prospective clients in a fun, relaxed setting.



**Carolina Billfish Classic is proud to be  
the 3rd leg of the  
South Carolina Governors Cup Billfishing Series**



# SPONSORSHIP OPPORTUNITIES

## Premier Sponsor

**\$7,500**

- Complimentary Tournament Entry (\$2,200 value – excludes all TWT levels)
- Premier Dockage on T-head or the first slip on Sportfish Ally (B-Dock)
- Logo featured on official Tournament T-Shirt
- Company name featured on Long Sleeve Solar Shirts
- Complimentary One Month Beach Club Pool Membership
- Complimentary One Month of Dockage. Blackout dates may apply, excludes April
- Cabana by the Beach Club Pool during Tournament
- One year complimentary entry for you and a guest to *Oysters on the Point*
- Premier Exhibit Space on Harborside Beach
- Party Sponsor + 8 Tickets to Each Event during Tournament
- 6 Tournament Short Sleeve T-Shirts
- Awards Banquet Recognition and Opportunity to speak to promote company
- Company Logo with link on [FishCBC.com](http://FishCBC.com) Home page
- Company name and logo on all printed marketing material
- Company Logo promoted on social media sites upon signing
- Provide promotional items to be included in Captain's Buckets
- May provide banner to display either on the dock or landside

## Blue Marlin

**\$5,000**

- Logo featured on Official Tournament T- Shirts
- Company Name Featured on Long Sleeve Solar Shirts
- Complimentary One Month Beach Club Pool Membership
- Complimentary One Month of Dockage. Blackout dates may apply, excludes April
- Cabana by the Beach Club Pool during Tournament
- Premier Exhibit Space on Harborside Beach or Event Entrance during Tournament
- Party Sponsor + 8 Tickets to Each Event during Tournament
- 6 Tournament Short Sleeve T-Shirts
- Awards Banquet Recognition and Opportunity to speak to promote company
- Complimentary Dockage during Tournament
- Company Logo with link on [FishCBC.com](http://FishCBC.com) Home page
- Company name and logo on all printed marketing material
- Company Logo promoted on social media sites upon signing
- Provide promotional items to be included in Captain's Buckets
- May provide banner to display either on the dock or landside



## White Marlin

\$2,500

- Company Logo featured on Tournament Visor
- Complimentary 1 Month Beach Club Pool Membership
- Exhibit Space on Sunrise Terrace during Tournament
- Party Sponsor + 6 Tickets to Each Event during Tournament
- 4 Tournament Short Sleeve T-Shirts
- Awards Banquet Recognition and Opportunity to speak to promote company
- Complimentary Dockage during Tournament
- Company Logo with link on [FishCBC.com](http://FishCBC.com) Sponsor page
- Company name and logo on all printed marketing material
- Company Logo promoted on Social Media Sites upon signing
- Provide promotional items to be included in Captain's Buckets
- May provide banner to display either on the dock or landside

## Spearfish

\$1,500

### TWO OPPORTUNITIES

- Company name or logo will be included on Awards for Lady Anglers, Meatfish, or Youth Anglers *Youth Angler Sponsorship*
- Opportunity to present sponsored award

### OR

- May provide sticker with company name and logo to place on tournament buckets 4"x7" max

### *Sponsorships on this level receive:*

- Exhibit Space on Sunrise Terrace during Tournament
- 4 Tickets to Each Event during Tournament
- 2 Tournament Short Sleeve T-Shirts
- Complimentary Dockage during Tournament
- Company Logo with link on [FishCBC.com](http://FishCBC.com) Sponsor page
- Company name and logo on all printed marketing material
- Company Logo promoted on Social Media Sites upon signing
- Provide promotional items to be included in Captain's Bags or Buckets
- May provide banner to display either on the dock or landside

## Sailfish

\$500

- Exhibit Space on Sunrise Terrace during Tournament
- 2 Tickets to Each Event during Tournament
- 1 Tournament Short Sleeve T-Shirt
- Company Logo with link on [FishCBC.com](http://FishCBC.com) Sponsor page
- Company name and logo on all printed marketing material
- Company Logo promoted on Social Media Sites upon signing
- Provide promotional items to be included in Captain's Buckets
- May provide banner to display either on the dock or landside





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SPONSOR CONFIRMATION

SPONSOR CONTACT

Company \_\_\_\_\_

Contact \_\_\_\_\_

Email \_\_\_\_\_

Phone Number \_\_\_\_\_

CAPTAIN BUCKETS PROMOTIONAL ITEM

Item(s) Donated \_\_\_\_\_

EXHIBITOR DISPLAY SPACE

We **WILL** \_\_\_\_\_ or **WILL NOT** \_\_\_\_\_  
use a 10 x 10 (or bulk) Display Space  
If bulk space, please give description and number  
of boats / vehicles or size of trailer

\_\_\_\_\_  
\_\_\_\_\_

On behalf of my company, I agree to the above sponsorship level and amount.

Signature \_\_\_\_\_

Date: \_\_\_\_\_

Please make checks payable to: Carolina Billfish Classic

SPONSOR LEVEL

Premier \$7,500

6 Shirts & 8 Event Passes  
Wednesday-Saturday

Blue Marlin \$5000

6 Shirts & 8 Event Passes  
Wednesday-Saturday

White Marlin \$2500

4 Shirts & 6 Event Passes  
Wednesday-Saturday

Spearfish \$1500

2 Shirts & 4 Event Passes  
Wednesday-Saturday

Sailfish \$500

1 Shirt & 2 Event Passes  
Wednesday-Saturday

TOURNAMENT SHIRTS

Size Quantity  
(based on sponsorship level above)

Small \_\_\_\_\_

Medium \_\_\_\_\_

Large \_\_\_\_\_

X Large \_\_\_\_\_

XX Large \_\_\_\_\_

Thank You!

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