

CAROLINA BILLFISH CLASSIC

Sponsorship Opportunities



JUNE 18 - 21, 2025



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CHARLESTON HARBOR
RESORT & MARINA



Why sponsor the *CBC*?



On the historic banks of the Cooper River lies a spirited oasis known as Charleston Harbor Resort and Marina, home of the *Carolina Billfish Classic*. Forty boats entered in 2024 and competed for a total purse of \$390,500! The *CBC* is home to the 881.13lb South Carolina Blue Marlin State Record and the largest billfish tournament ever held in the state.

As a sponsor of the *Carolina Billfish Classic*, you will experience the opportunity to connect with boat owners, captains, crews, anglers, fellow sponsors, and spectators, all of whom are potential customers! There is a tremendous amount of value in each one of the sponsorship levels, which are designed to create awareness and name recognition for your company. You can display your products and services, signage, marketing material, and advertise in the tournament magazine. Tickets to tournament events offer you an opportunity to interact with existing and prospective clients in a fun, relaxed setting. Facebook, Instagram, and our own *Carolina Classic* app are updated constantly and used to create year-round excitement and to highlight our valued sponsors. These combined, captures your specific target market and delivers a tremendous amount of exposure for your marketing dollars.

Tournament Features and Coverage

Marlin Magazine	FishCBC.com
SportFishing Magazine	Facebook
In The Bite	Instagram
Big Game Fishing Journal	InTheBite.com
The Post and Courier	MarlinMag.com
The State Newspaper	ReelTimeApps.com
Charleston City Paper	Charleston CVB
Moultrie News	Charleston Harbor Resort

We are confident that our proven sponsorship packages are a great investment in both your business and personal fun! We look forward to partnering with you in 2025.





Schedule of Events

Wednesday, June 18

Final Registration at the Beach Club	3 – 7 pm
Billfish, BBQ, & Bluegrass: Lookout Pavilion	6 – 9 pm
Captains Meeting: Lookout Pavilion	7 pm
TWT Final Registration	9 pm

Thursday, June 19

Day 1 Fishing: fish 2 out of 3 eligible days	8 am – 3 pm
Beach Club Pool: Live Music	1 – 4 pm
Weigh-In	5 – 7 pm
Live Music at the Reel Bar	6 – 9 pm
Dinner on the Docks: Delivered to the boats	7 pm

Friday, June 20

Day 2 Fishing: fish 2 out of 3 eligible days	8 am – 3 pm
Beach Club Pool: Live Music	1 – 4 pm
Weigh-In	5 – 7 pm
Party at the Point:	5 – 9 pm
Dinner on the Docks: Delivered to the boats	7 pm

Saturday, June 21

Day 3 Fishing: fish 2 out of 3 eligible days	8 am – 3 pm
Beach Club Pool: Live Music	1 – 4 pm
Weigh-In	5 – 7 pm
Open Bar and Live Music:	5 – 9 pm
Dinner	7 pm
Awards Presentation on the Beach	8:00 pm

SPONSORSHIP OPPORTUNITIES

Customized Packages Available

Grand Slam Premier Sponsor

\$10,000

- Complimentary Tournament Entry (\$2,500 value – excludes all TWT levels)
- Premier Dockage on T-head or the first bay on Sportfish Alley (B-Dock)
- Exclusive sponsor banner placement behind the weigh station
- Any provided logoed cups, napkins, koozies, etc.... will be used during Saturday evenings awards party
- Any provided logoed cups, napkins, plates will be delivered with meals on Thurs. & Fri. to the boats
- Awards Ceremony party sponsor and opportunity to speak to promote company
- Company logo featured on official tournament t-shirts
- Company logo featured on long sleeve performance shirts
- Full Page advertisement in the tournament publication. Please submit by 5/1/25.
- VIP Tent Sponsor for our Winter post tournament Oyster Roast: VIP's, Sponsors, & B-Dock Slip Holders
- Three (3) month complimentary Beach Club Pool membership
- Beach Club Pool Cabana during the tournament with 1 day featuring cooler of cold beverages
- Complimentary one month of dockage. Blackout dates may apply
- Three (3) months of advertising to all slip holders in the marina monthly newsletter, *The Beacon*
- Premier exhibit space at captains meeting and awards ceremony. Will ____ or Will Not ____ use space
- 8 Tickets to each tournament event including our Winter VIP Tournament Sponsor Oyster Roast
- 6 shirts: 3 short sleeve t-shirts and 3 long sleeve performance shirts. Sizes: ____, ____, ____, ____, ____, ____
- Premier logo placement on FishCBC.com, ReelTimeApps.com, and our *Carolina Classic App*.
- Company name and logo on all printed marketing material
- Company logo promoted on social media sites upon signing
- Provide 2 promotional items to be included in the captain's buckets. Please submit by 6/10/25
- May provide 2 additional banners to display on the dock and 2 in the awards dinner tent. Please submit by 6/10/25

Blue Marlin

\$5,000

- Company logo featured on official tournament t-shirts
- Company logo featured on long sleeve performance shirts
- Full page advertisement in the tournament publication
- Owners and Captain's meeting sponsor and opportunity to speak to promote company
- Any provided logoed cups, napkins, koozies, etc.... will be used at the Billfish, BBQ, & Bluegrass party.
- Complimentary one month Beach Club Pool membership
- Beach Club Pool Cabana during the tournament with 1 day featuring cooler of cold beverages
- Complimentary one month of dockage. Blackout dates may apply
- Complimentary dockage during the tournament at Charleston Harbor Marina (Based on availability)
- Premier exhibit space at captains meeting and awards ceremony. Will ____ or Will Not ____ use space
- 8 Tickets to each tournament event including our Winter VIP Tournament Sponsor Oyster Roast
- 6 shirts: 3 short sleeve t-shirts and 3 long sleeve performance shirts. Sizes: ____, ____, ____, ____, ____, ____
- Company logo with link on FishCBC.com, ReelTimeApps.com, and our *Carolina Classic App*.
- Company name and logo on all printed marketing material
- Company logo promoted on social media sites upon signing
- Provide 1 promotional item to be included in the captain's buckets. Please submit by 6/10/25
- May provide 2 banners to display on the dock and 1 in the awards dinner tent. Please submit by 6/10/25



White Marlin

\$2,500

- Complimentary one Month Beach Club Pool Membership
- ½ page advertisement in the tournament publication. Please submit by 5/1/25.
- Exhibit space at captains meeting and awards ceremony. Will ____ or Will Not ____ use space
- Awards banquet recognition and opportunity to speak to promote company
- Complimentary dockage during the tournament at Charleston Harbor Marina. (Based on availability)
- 6 Tickets to each tournament event including our Winter VIP Tournament Sponsor Oyster Roast
- 4 shirts: 2 short sleeve t-shirts and 2 long sleeve performance shirts. Sizes: ____, ____, ____, ____
- Company logo with link on FishCBC.com, ReelTimeApps.com, and our *Carolina Classic App*.
- Company name and logo on all printed marketing material
- Company logo promoted on social media sites upon signing
- Provide 1 promotional item to be included in the captain's buckets. Please submit by 6/10/25
- May provide 2 banners to display on the dock and 1 in the awards dinner tent. Please submit by 6/10/25

Spearfish

\$1,500

- Name or logo included on awards for Lady Anglers, Meatfish, or Youth Anglers (3 available)
- Opportunity to speak and present sponsored award
- ¼ page advertisement in the tournament publication. Please submit by 5/1/25.
- Exhibit space at the awards ceremony. Will ____ or Will Not ____ use space
- 4 tickets to each tournament event including our Winter VIP Tournament Sponsor Oyster Roast
- 2 tournament short sleeve t-shirts. Sizes: ____, ____
- Company logo with link on FishCBC.com, ReelTimeApps.com, and our *Carolina Classic App*.
- Company logo on all printed marketing material
- Company logo promoted on social media sites upon signing
- Provide 1 promotional item to be included in the captain's buckets. Please submit by 6/10/25
- May provide 1 banner to display on the dock during tournament. Please submit by 6/10/25

Sailfish

\$1,000

- Exhibit space at the awards ceremony. Will ____ or Will Not ____ use space
- 2 tickets to each tournament event including our Winter VIP Tournament Sponsor Oyster Roast
- 1 tournament short sleeve t-shirt. Size: ____
- Company logo with link on FishCBC.com, ReelTimeApps.com, and our *Carolina Classic App*.
- Company name and logo on all printed marketing material
- Company logo promoted on social media sites upon signing
- Provide 1 promotional item to be included in the captain's buckets. Please submit by 6/10/25
- May provide 1 banner to display on the dock during tournament. Please submit by 6/10/25

Sponsor Information

Sponsor Name: _____ Contact Name: _____

Sponsor Address: _____

Phone Number: _____ Email Address: _____

Credit Card Number: _____ Exp Date: _____ CVV: _____

Pay by Check: Mail this form and check made payable to:

Charleston Harbor Marina

Attention: Loyd Weston

24 Patriots Point Road Mt. Pleasant, SC 29464

Please submit your logo and advertisement if applicable in PDF or JPEG format to Lweston@CharlestonHarborResort.com

By sponsoring and completing the above, you acknowledge that property brought on site is insured, that Charleston Harbor Resort and Marina and its officers, employees, and volunteers are not responsible for your property, and you waive all rights of claims against Charleston Harbor Resort and Marina and their affiliates for any cause or reason.